



DENAVE ADJUDGED 'GREAT PLACE TO WORK' AGAIN

India, January 22, 2022: Denave, a global technology-powered sales enablement enterprise has been recognised as one of India's 'Best Companies to Work For' by Great Place to Work® (GPTW). The organization has received its second accreditation owing to continued focus on fostering a culture of high-trust, integrity, growth, and care for the employees. The certification highlights the strong commitment towards quality, culture, values, and ethics within the firm.

Great Place to Work® is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees worldwide and used those deep insights to define what makes a great workplace: trust. Their employee survey platform empowers leaders with the feedback, real-time reporting, and insights they need to make strategic people decisions.

Commenting on this accomplishment, Snehashish Bhattacharjee, Co-Founder and Global CEO, Denave said, “Over the years, Denave has progressively grown into a high-performing and inclusive workplace while inculcating a spirit of ownership and camaraderie even as we continue to accelerate the business and expand our footprint across APAC markets. We remain steadfast in our endeavour to create a workforce that is agile, diverse, and entrepreneurial.”

This recognition is an outcome of Denave’s consistent efforts to build a high-performance and trust culture while maintaining a diverse, vibrant, and conducive work environment. The company takes great pride in its forward looking and employee-centric policies, which has helped retaining and attracting great talent across structures.



Speaking on receiving the certification for the second time, Samriti Malhotra, Vice President Global HRD, Denave, said “Being certified as a Great Place to Work® reflects our commitment to create, cultivate, and provide a collaborative workplace that withstood the disruptions triggered by the pandemic. As a young and vibrant organisation, we have constantly invested in creating a high-growth environment that provides our people with ample opportunities to fulfil their long-term individual as well professional goals.”

Denave, a global firm, is always committed to client and employee benefits. The GPTW certification highlights the role of its employees' efforts in making the company a premier amongst its peers in the sales enablement industry.

About Denave

Denave is a global sales enablement company focused on driving revenue growth for its customers through a wide range of service offerings. The company leverages latest technology trends and disruptive approach to create effective sales engines. Denave has built multi-industry expertise partnering with global businesses and takes a solution-conscious approach to deliver best practices in sales by leveraging people, processes, technology, and innovation to drive revenue. Denave has reach across 5 continents, 50+ countries and 500+ cities globally. For more information, please visit www.denave.com .

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